



YOUR AI PLAYBOOK

5 HABITS OF CRITICAL **CONSUMERS** + RESPONSIBLE **BUILDERS**

QUESTION YOUR SHORTCUTS



CONSUMERS: THINK BEFORE YOU CLICK. ASK: "IS THIS HELPING ME LEARN, OR AM I SKIPPING THE HARD PART?"

BUILDERS: ASK THE HARD QUESTIONS: "HOW COULD A BAD ACTOR MISUSE MY TOOL?" AND "WHO MIGHT BE HARMED BY THE WAY IT WORKS?"



BRAIN FIRST, BOT SECOND

CONSUMERS: DON'T LET AI DO YOUR THINKING. USE IT TO REFINE YOUR IDEAS, BUT ALWAYS DO THE WORK FIRST. BE TRANSPARENT ABOUT YOUR AI USAGE.

BUILDERS: DESIGN FOR "HUMAN-IN-THE-LOOP" AND BUILD TOOLS THAT ENHANCE HUMAN ABILITIES RATHER THAN REPLACE THEM.

STAY SKEPTICAL



CONSUMERS: AI GETS THINGS WRONG. FACT-CHECK IMPORTANT INFORMATION AND QUESTION OUTPUTS THAT SEEM OFF.

BUILDERS: AUDIT YOUR ALGORITHMS. TEST YOUR TOOL WITH A DIVERSE RANGE OF USERS TO CHECK FOR BIAS.

GUARD YOUR DATA

CONSUMERS: YOUR PERSONAL INFO IS VALUABLE. PROTECT IT! KEEP PERSONAL DETAILS, SECRETS, AND IMAGES OF YOURSELF OR FRIENDS OUT OF PUBLIC AI TOOLS.

BUILDERS: RESPECT THE DATA YOU COLLECT. BUILD STRONG PRIVACY PROTECTIONS AND NEVER HARVEST USER DATA WITHOUT CLEAR PERMISSION.

KEEP IT REAL WITH REAL PEOPLE



CONSUMERS: AI CAN'T REPLACE A TRUSTED FRIEND OR ADULT. FOR ADVICE ON FEELINGS OR RELATIONSHIPS, TURN TO REAL PEOPLE WHO KNOW AND CARE ABOUT YOU.

BUILDERS: BE TRANSPARENT. DON'T DESIGN TOOLS THAT PRETEND TO BE HUMAN OR MANIPULATE USERS' EMOTIONS TO KEEP THEM ENGAGED.

